

American
Cancer
Society

Champions
of HOPE
Gala

MISSION POSSIBLE

11.7.2026
The Factory

Showcase Your Business Through an Auction Donation

Contributing a silent or live auction item to the Champions of Hope Gala is a unique opportunity to support the American Cancer Society while gaining exposure to over 500 of St. Louis' most influential corporate and community leaders. Your donation directly supports lifesaving research, patient services, and advocacy—helping us move closer to ending cancer as we know it.

Silent Auction Benefits

- Featured on mobile bidding platform shared with all attendees
- Promoted across event social media channels
- Includes item description, donor recognition, and imagery

Live Auction Benefits

- Prominent recognition during the live program
- Featured in event invitation (if received by October 1)
- Highlighted across social media and email campaigns
- Included in event program and on-site displays
- Professionally produced “sizzle reel” feature
- Showcased on-screen and by the auctioneer during the event

About the Champions of Hope Gala

The Champions of Hope Gala is led by some of the most distinguished leaders in the St. Louis Area: the **American Cancer Society CEOs Against Cancer of Missouri** — St. Louis Chapter members.

Since 2016, the annual Champions of Hope Gala **has raised more than \$14 million** to support the American Cancer Society's mission. Sponsorship opportunities for the Champions of Hope Gala start at \$10,000 for a table to \$100,000.

American Cancer Society Programs at a Glance

Hope Lodge

ACS's 30+ Hope Lodge communities across the country provide a free place to stay for those who must travel to treatment, including 23,748 free nights of lodging for Missourians in 2025.

Cancer Research

The American Cancer Society currently has \$11.75 million invested in active cancer research across Missouri. This funding supports 21 active grants, 20 investigators, and 5 institutions statewide. In total, ACS has invested \$96.3 million in cancer research in Missouri.

Advocacy

ACS CAN lobbied in Missouri to secure an additional **\$350,000 in tobacco prevention and cessation funding** and passed legislation to **remove barriers to the Breast and Cervical Cancer Treatment Program**.

For more information, contact Jenevieve Trau

314-915-7036

jenevieve.trau@cancer.org



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presented by
The Silverberg Family

AUCTION DONATION SUBMISSION

PLEASE PRINT

Donor/Business Name (for catalog): _____

Contact Name (if different from above): _____

MAILING ADDRESS

City/State/Zip: _____

Email: _____

Phone: _____

Fax: _____

DONATION (ONE FORM PER ITEM)

Value of Donation: \$ _____

American Cancer Society Tax ID: 13-1788491

Description of item as you would like it to appear in the auction including limitations, restrictions, blackout dates and expiration dates:

SELECT APPLICABLE STATUS

- Item will be mailed by _____ (insert date)
- Item will need to be picked up by _____ (insert date)
- Item is enclosed with this donation form

Please return this form and the corresponding donation to the Champions of Hope Gala office via one of the methods listed below:

Mail: American Cancer Society
Champions of Hope Gala
1001 Craig Rd., Suite 350
Saint Louis, MO 63146

Phone: 314-915-7036
Email: jenevieve.trau@cancer.org

www.championshopegala.org

