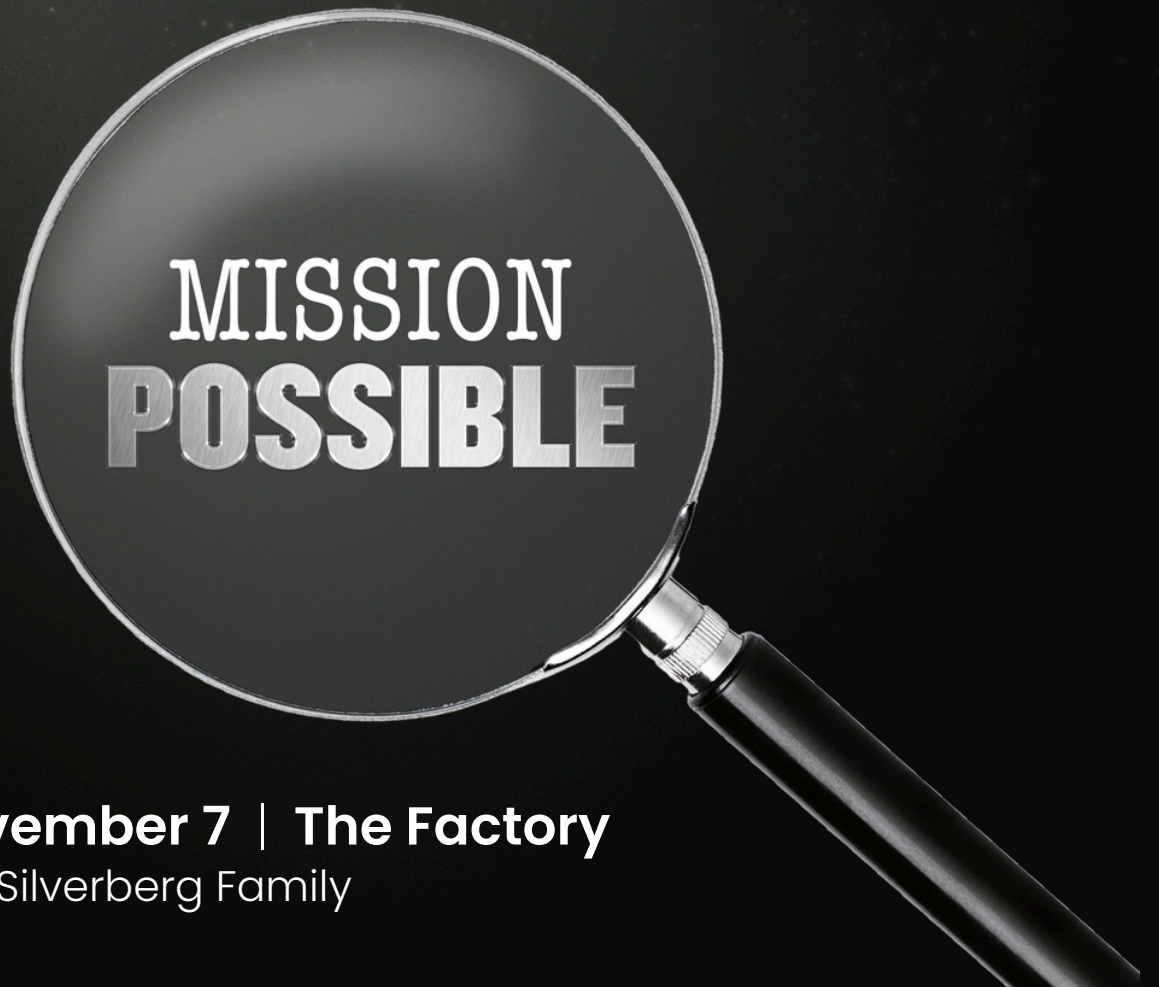




Champions
of HOPE
Gala



Saturday, November 7 | The Factory
Presented by the Silverberg Family

MESSAGE FROM LEADERSHIP

Each year, the St. Louis community comes together for the Champions of Hope Gala—uniting behind a shared purpose: advancing the mission of the American Cancer Society and making a lasting impact in the fight against cancer. Through the leadership of the CEOs Against Cancer – St. Louis Chapter and the unwavering support of this community, we continue to turn hope into action.

This year's theme, Mission Possible, is a powerful reminder that even in the face of a disease that has touched so many, progress is real—and together, we are defying the odds. What once felt impossible becomes achievable when a community rallies with passion, purpose, and commitment.

In 2026, we invite you to join us on Saturday, November 7 at The Factory for the 11th Annual Champions of Hope Gala. Your support—as a donor, sponsor, or advocate—makes this mission possible. It fuels groundbreaking research, provides critical patient support, and drives lifesaving initiatives that help the American Cancer Society end cancer as we know it, for everyone.

Together, we are making progress happen and the mission possible!



Matt Silverberg

2026 Champions of Hope Chair



CEOs Against Cancer®
St. Louis Chapter



The Champions of Hope Gala

helps support the Society's mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.



The Champions of Hope Gala is recognized as **one of the top Galas in the country** for the American Cancer Society

\$14+ MILLION RAISED SINCE 2016



CANCER RESEARCH

\$5.6 Billion

Invested in research since 1948. Largest funder of research outside the U.S. government.

Currently investing in 22 Grants in Missouri totaling more than

\$11.85 Million

HOPE LODGE

Nationwide

30+ Hope Lodge communities across the country provide a free place to stay for those who must travel to treatment. A community of support in a Homelike Environment.

24/7 CANCER SUPPORT

Nationwide

24/7 support for patients and caregivers. **Trained cancer information specialists to help during every step of the way.**

Missouri

970 Missourians were helped with more than 2,991 support inquiries in 2025.

PATIENT SERVICES

Road to Recovery

One of the biggest roadblocks for people needing cancer treatment can be the lack of transportation. **ACS volunteers in Missouri provided 2,770 free rides** for cancer patients to and from treatment in 2025.

Patient Support Grants

ACS awarded **\$284,000 in grants to health system partners in Missouri** to provide transportation & lodging solutions for cancer patients in the local community in 2025.

CHOOSE YOUR MISSION

YOUR EYES ONLY (Title Sponsor) - \$150,000

Includes all benefits of the Asset, plus:

- Exclusive recognition as the Title Sponsor with premier placement and brand integration across all event marketing, communications, and on-site experiences

MISSION CONTROL (Presenting Sponsor) - \$100,000



- Proudly Supported by The Silverberg Family

THE ASSET - \$75,000*

Includes all benefits of the Elite Operative, plus:

- Full-page acknowledgement in the event program
- Two tables of ten with premier seating and bottle service
- Includes premier recognition across all event platforms

ELITE OPERATIVE - \$50,000*

Includes all benefits of the Field Agent, plus:

- Half-page acknowledgement in the event program
- Two tables of ten with premier seating and bottle service
- Includes premier recognition across all event platforms

FIELD AGENT - \$25,000*

Includes all benefits of the *Mission Ally*, plus:

- Quarter-page acknowledgement in the event program
- Tickets to an exclusive private event hosted by a CEO Chapter member

MISSION ALLY - \$15,000

- Includes all benefits of the 00 Agent, plus:
- Logo inclusion on event invitation (vs. name listing)

00 AGENT - \$10,000

- Recognition across event marketing and promotional materials, including the invitation, website, social media, and table signage
- One table for ten guests, including interactive food stations and open bar

***Customizable Options Available**

